

Bleuelabs

Campus Recruitment 2014 Passing Out Batch

Only for Unplaced Students

Company Website	:	www.bleuelabs.com
Location	:	Delhi & Jaipur
Job Profile	:	Marketing and Sales
Salary	:	As per candidate
Industry	:	Water Infrastructure/Power Infrastructure/ Telecom/Electronics/
Role	:	Marketing Manager
Eligibility	:	Only 2014 Passing Out Batch

M.Tech All Branches (Except CSE/IT/ Biotech)

Job Description:

- Organize and execute Email, Online, and Media Marketing campaigns of the company's products.
- Manage and execute Business to Business Communication: Quotations, Technical Replies and Enquiries of the company's products through Email and Telephone on a daily basis.
- Represent the company in sales meetings with prospective customers and companies across the country.
- Conduct market research to help formulate the company's Marketing Plans.
- Organize the company's representation in Seminars, Conferences, Trade Shows and Important industry Events.

How to apply?

1. Interested Students need to send their Resumes to schawla94@amity.edu latest by **22 February 2014 till 2 pm.**
2. Subject Line of the Mail: **Applying for Bleue Labs**

My best wishes are with you!

Prof. (Dr.) Ajay Rana

Director